

# Why boost.ai?

## 8 reasons our enterprise-ready AI beats out the rest

**Boost.ai is the go-to conversational AI platform for enterprises that demand scalability, security, and innovation—especially in regulated industries.**

To deliver outstanding customer experiences with ease, we've designed our AI Agents to seamlessly switch topics, choosing the best option between pre-defined and generative response types to elevate every customer interaction. Built-in guardrails, custom triggers, and topic-level controls ensure enterprises can select the perfect balance between flexibility and security. Plus, our proprietary LLM fine-tuning and AI-driven conversation reviews keep performance optimized.

This comparison chart showcases why enterprises trust boost.ai to deliver powerful and reliable AI Agents that both meet their needs today and into the future. Experience AI that evolves with your business!

[Flip to next page to view chart](#)

## COMPETITIVE COMPARISON GUIDE

At boost.ai, we believe in the transformational potential of AI to enhance the experience for customers, members, and employees. However, the right AI partner is just as important as the technology itself.

**To make a truly informed decision, ask any AI vendor these essential questions – including us!**

? How does your solution maintain context while handling complex, multi-topic conversations?

? What measures are in place to ensure both customer and enterprise data security?

? How do you define and measure the success of AI Agents?

? How can customers measure the performance of my agent, and use this information to improve it over time?

**Ready to see how boost.ai can transform your enterprise's customer experience?**

Let's show you what's possible with boost.ai—creating outstanding customer experiences together.

[BOOK A DEMO →](#)

Features	boost.ai	Salesforce	Kore.ai	Glia	Interface.AI	Posh.AI
<b>TOPIC SWITCHING:</b> Can the platform handle seamless topic changes within the same conversation?	✓	✗	✓	✗	✗	✗
<b>GENERATIVE CONTEXT:</b> Can topics switch mid-conversation between generative and conversational flows while keeping context?	✓	✗	✓	✗	✗	✗
<b>KNOWLEDGE UPDATES:</b> Can the platform automatically update knowledge sources on a fixed schedule, e.g., daily?	✓	?	✓	✗	✓	✓
<b>CUSTOM GUARDRAILS:</b> Can individual topics have unique guardrails applied?	✓	✓	✗	✗	✓	✓
<b>GUARDRAIL TRIGGERS:</b> Can guardrails measure only user input or also the LLM response before triggering?	✓	✓	✓	✗	✗	?
<b>FINE-TUNING:</b> Have your LLMs been fine-tuned with proprietary datasets for better performance?	✓	✓	✓	✗	✗	✓
<b>CONVERSATION REVIEW:</b> Can the system use generative AI to automatically review and label conversations as successful or escalated, as well as custom metrics ?	✓	?	✓	✓	✗	✓
<b>CUSTOM MASKING:</b> Can we add custom data types and Entity Models for masking?	✓	✗	✗	✗	✗	✓

✓ Platform includes full feature functionality

? Platform may include some functionality of this feature

✗ No indication the platform includes this feature